



NDACA Website: Commissioning Summary

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This document outlines information about the NDACA project and a summary of the aims we have for our website. **All website suppliers & associated design teams moving into web design** are welcome to apply: from creative freelancers to web-building companies.

We are looking for **innovation and creativity**. Applicants will need to demonstrate previous work illustrating their ability for coherent and accessible transfer of information through online platforms.

Applicants are welcome to **discuss this opportunity further** by phone, email, or by coming into the Shape Arts office (based in Kentish Town, London). Please do get in touch if you have any questions.

Before applying, please ensure you read the **'Website Tender-Bid'** document, as this contains full information of the NDACA website design specification.

Deadline for bids 17th March 2017

Successful applicant informed 24th March 2017 (or shortly after)

Website production to commence 1st April 2017

Website to go live 1st April 2018



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ENGLAND**

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The NDACA Project

Background

NDACA is The National Disability Arts Collection and Archive.

This unique archive will collect and preserve artwork created during the Disability Arts Movement. NDACA will tell the story of the 'Golden Age of Disability Arts'; when a group of disabled people and their allies broke barriers, made great art along that journey, ultimately contributing to the Disability Discrimination Act of 1995 being passed by Parliament.

NDACA is funded by: Heritage Lottery Fund, Arts Council England, and the Joseph Rowntree Foundation. The project delivery is facilitated by Shape Arts, a disability led arts organisation with a 40-year history.

Outcomes

In April 2018 NDACA will open the NDACA Wing & Repository, based at Bucks New University in High Wycombe, which will serve as the physical store and research area for the archive.

As well as this, we will launch the NDACA website. Which will be the online resource for all artworks within the catalogue, as well as serving as a place for people to engage with and learn about the Disability Arts Movement.

Current stage

In 2015, the delivery phase for the NDACA project began with starting to collect and digitize artworks and ephemera from several significant Disability Arts Movement artists. Digital files were captured via photographing and scanning, and then catalogued to become part of the archive.

In 2016 NDACA appointed Learning Engagement Officer and a Marketing Officer, to work on the project until it's completion in April 2018. The role of the Learning Engagement Officer is to oversee the installation of the NDACA Wing at Bucks New University, where students and the general public will be able to carry out research and study. The Marketing Officer is the lead on coordinating and arranging NDACA's 'Going Live' events, which will take place from April – June 2018.

In 2017, NDACA will be producing a series of interviews of around 50 significant members of the Disability Arts Movement. Filming production will take place in July 2017, with the films to be available on the website when it goes online in April 2018. Also during 2017, NDACA will create a series of learning resources, to make the story of the Disability Arts Movement accessible to all and encourage people to learn more about this cultural heritage. These will be a main feature on the NDACA Website.

Website Aims

Function

The NDACA website will feature:

- An online catalogue of artworks from the archive
- A series of learning resources
- A series of interviews with Disability Arts Movement artists and activists
- Social media feeds from Facebook and Twitter

Through these features the website will:

- Increase awareness of the Disability Arts Movement; both it's significance and how it is relevant today
- Be engaging and thought provoking
- Inspire people to create art and make change
- Enable accessioning of new imagery to the archive

Design

Access for disabled people is an intrinsic part of our design. The website should be both functional and creative in it's approach to conveying information to users. The website must comply with accessibility laws, but our aim is to go above and beyond in terms of access wherever we can.

The priorities of the website are to:

- Tell a **compelling story** through individual narratives
- Establish itself as the **core information source** on the Disability Arts Movement and its heritage
- Have clear **strands and layers of information**, enabling users to easily navigate to various different areas of interest
- Be innovative and even pioneering in it's **accessibility**

Applications

Please first read the '**Website Tender-Bid**' document. In your application please evidence how you can meet the criteria outlined within that document.

Once you have read the 'Website Tender-Bid' document and are ready to apply:

Please send a CV along with any relevant website links, and a document stating why you are the best person to take on this commissioning opportunity to the Project Director, David Hevey: david@shapearts.org.uk

If you wish to discuss this opportunity further, or have any questions contact:

Project Director, David Hevey: 0207424 7332 or david@shapearts.org.uk